



Las Vegas Convention Center
 South Halls 1 & 2
 Las Vegas, Nevada
 Thursday, December 1st through
 Saturday, December 10th, 2016
 9:00 A.M. - 5:00 P.M.

**2016 COWBOY CHRISTMAS
 EXHIBITOR APPLICATION**
Application deadline is 04/30/2016

PLEASE FILL OUT COMPLETELY AND LEGIBLY OR YOUR APPLICATION WILL BE RETURNED.

Company Name: _____

Contact: _____ Additional Contact: _____

E-Mail: _____

Telephone: _____ Cell: _____ Fax: _____

Company Website Address: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Have you or your company ever exhibited at the Cowboy Christmas? _____ If yes, what year(s)? _____

What product/service do you categorize your company? _____

*I understand a valid **\$1,000,000 liability certificate of insurance is required to be returned by October 2016 in order to participate at the 2016 Cowboy Christmas. _____ Initial*

We are **REQUESTING** the following size exhibit space:

- | | |
|------------------------------------------------------|-----------------------------------------------------------------|
| _____ 10'x10' (\$1,900.00) | _____ 10'x10' Corner (\$1,950.00) |
| _____ 10'x15' (\$2,550.00)
(Limited availability) | _____ Bulk Space (\$14.25 per Sq. Ft.)
(2,000+ Sq. Ft. ONLY) |

Please list all products you wish to display or sell at the Show. Your contract will be assigned on the basis of this list. In order to avoid duplicity of products and offer a wide variety of displays and exhibits, Show Management may eliminate some of the items you list. The Cowboy Christmas is a western oriented show, items, products, or services not fitting within this criterion will not be accepted. Once a contract is assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary products may hinder acceptance. Violations will mean immediate cancellation of contract and all rental monies paid will be forfeited to the Cowboy Christmas. You will be notified in writing of any deletions of products. Please describe, in detail, products/services offered:

-CONTINUED-

One (1) 500 watt electrical outlet (per exhibitor contract), standard exhibit drapes and sign are provided by the Show. Any and all additional electrical requirements or telephone/internet hook-ups will be exhibitor's responsibility. Additional electrical arrangements must be made with the contracted decorating service. There are NO provisions for water or drainage.

The Cowboy Christmas reserves the right to assign space in accordance with other Exhibitors and products. The Cowboy Christmas strives to maintain a large variety of products in all areas and does not wish to overload any one area with similar or like products. We ask that you display your exhibit in a manner keeping with our theme, therefore, your decorations must meet with the approval of Show Management. All Show Management decisions are final.

Please attach catalogs, samples, brochures, pictures, etc. of your products, and a display of your booth layout. If these are not available, attach a drawing with an explanation of how you plan to decorate your booth. **SORRY, WE CANNOT ACCEPT THE APPLICATION WITHOUT THIS COMPLETED, AND YOUR APPLICATION WILL NOT BE CONSIDERED.** Please note: samples, catalogs, pictures, etc. will not be returned unless returned paid postage and/or pre-paid envelope is included with application.

We agree to abide by the rules and regulations stipulated in the actual contract, should space be available. By signature of this application, we hereby authorize the Cowboy Christmas to secure information concerning any of the above facts, and my signature requests the companies to furnish information requested by the Cowboy Christmas.

DEPOSITS/PAYMENT SCHEDULE: I UNDERSTAND THAT A \$500.00 DEPOSIT IS REQUIRED WITH THIS APPLICATION. All monies must be in the form of a Company check, money order or cashier's check made payable to LAS VEGAS EVENTS. THE DEADLINE FOR APPLICATION IS APRIL 30, 2016. Your application and deposit must be received together, on or before this date to be considered. NO EXCEPTIONS! All deposits submitted will be cashed in a timely manner and DOES NOT grant acceptance into the show. If your application is not accepted, Las Vegas Events will issue a refund check for the deposit amount submitted. If accepted, the deposit will be applied toward your booth rental. If accepted, a **\$1,000,000 liability certificate of insurance listing Las Vegas Events/Cowboy Christmas and the Las Vegas Convention & Visitors Authority as the certificate holder will be required to be submitted from every exhibitor by October 2016. Cancellations after acceptance into the Show will result in forfeiture of deposit and all monies paid to date. FAILURE TO COMPLY WITH PAYMENT DEADLINES MAY RESULT IN LOSS OF BOOTH SPACE. ALL QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN. You will be notified (via E-mail) of acceptance/refusals. Accepted first time applicants will be notified in August 2016.

THE COWBOY CHRISTMAS GIFT SHOW IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE.

Signature: _____

Name (Please Print): _____

Booth Name: _____

Date: _____

Please return completed application and \$500.00 deposit to:

Anne Aznarez
Show Manager
Cowboy Christmas
770 E. Warm Springs Road, Suite 140
Las Vegas, NV 89119
CowboyChristmas@lasvegasevents.com